

File

INTERCOLLEGIATE BROADCASTING SYSTEM

NEWSLETTER #48/9-5

Federal Communications Commission Proposes to Abolish Wired-Radio Stations

On April 13 the FCC issued a public notice and a notice of proposed rule making, which, if put into effect, will result in closing down wired-radio, often called "carrier-current", campus radio stations. Action is needed on the part of every wired-radio campus station, either in operation, under construction, or contemplated, and on the part of others in education and the radio industry, if the Commission is to be persuaded to continue to permit wired-radio broadcasting in any form. The action required is to submit a brief to the Commission before June 1, 1949, stating reasons why wired-radio broadcasting should be allowed to continue to operate.

In a memorandum dated April 15, Mr. George Abraham, Chairman of IBS, gave a complete account of the events which led up to this action by the FCC, as well as the text of the public notice and proposed rule making, and a detailed statement of what each station should do. Enclosed with this memo was a questionnaire which every station should make out and return to Mr. Abraham, at once; and a Suggested Outline of Points to be Considered in Preparing Briefs. This material was sent to all groups in the System, and in addition to all known campus stations not in the System; also, all IBS Executives and the Board of Directors were alerted. If you desire an extra copy of this material, please write Mr. Abraham at once.

Since mailing this memorandum, more clarifying information has been received. For one thing, in preparing briefs, the FCC requires the original plus 14 copies, making 15 in all. A mechanical duplication process may be used to obtain the needed 15 copies, and probably should be in all cases. The text should be typed, double-spaced, on a standard size of writing paper, preferably the legal size, 8½ by 13. However, letter size, 8½ by 11, is acceptable. A margin of 1½ inches should be left at the left. Copy should be on one side only. Any quotations in the text should be indented and single-spaced. All these technicalities are important; failure to observe them may rule out an otherwise very good presentation. It is especially important to submit 15 copies; otherwise the brief will not have official status.

A revision of Mr. Abraham's "Suggested Outline" is enclosed which takes into account the above information. On the reverse side is a sample outline or format of a brief worked up by Mr. Barlow, Engineering Director. Use this as a guide in working up your briefs.

In addition to individual briefs from campus stations, IBS will make a presentation for all stations in the System. Material for this is now being gathered; May 12 has been set as the deadline. For one thing, field strength information and data on transmission systems in use, is needed before this time. Send this data to Mr. Barlow.

Be sure to read Mr. Abraham's memo very carefully. To quote "The FCC has invited comment from all interested parties up to and including June 1, and is desirous of determining the extent of interest in the field of low-power broadcasting among the colleges, the radio industry, and others. If a poor showing is made by the campus stations, or if there is no response, this will provide justification to close them." So, if you wish to have a campus station next Fall, get busy right now preparing a brief along the lines outlined in Mr. Abraham's memo; also, send us your questionnaire and field strength data if you have not already done so.

Institute for Education by Radio (IER)

Plans for the IBS panel meeting which will be held at the Institute on Saturday, May 7, as previously announced in Newsletter #48/9-4, have now progressed to the point where we can officially list the speakers:

Typed April 27, 1949

Topic: Objectives and Standards for Campus Radio Broadcasting

Speakers: (In order)

Station Management:
Station Relations:
Station Programming:
Technical Standards:
Educational Objectives
and Standards:

John Pachman, Baylor University
Hale Arnes, Stephens College
Leo Martin, University of Alabama
David W. Borst, I.B.S.

Richard Hull, Iowa State College

Following the panel discussion IBS will conduct its Spring Governing Council Meeting. Representatives from six of the nine regions are definitely expected. Also, a meeting of the Midwestern region has been called to take place that same day after the evening meal.

As we have said before, this meeting provides an excellent opportunity to gather and discuss the action recently taken by the FCC, and measures which all stations should be taking to off-set this. Enclosed is a program giving further information about the Institute and IBS Panel Discussion which is listed as one of the Special-Interest Groups, "Clinic for Campus Radio Stations."

The Institute will be held in the Deshler-Wallick Hotel, but some of you may wish to stay at another location. The Ft. Hayes Hotel has been suggested as an alternate, it being only two blocks away from the Deshler-Wallick and less expensive. IBS people staying there should look up Mr. and Mrs. Swanson, (he is Representative of the Southern Region); they may be able to add to your enjoyment by working out joint meal dates, etc.

New York Office Mailing Address has Changed

The IBS New York Office, which is located in Hamilton Annex with IBS station WKCR, now has a new mailing address:

c/o Station WKCR
405 John Jay Hall
Columbia University
New York 27, N.Y.

Mail thus addressed will be delivered to the Student Activities office in John Jay Hall where it will be picked up by IBS or WKCR personnel. Mail otherwise addressed may suffer a delay.

The postal announcement of this change which was mailed early this month may not have been too clear. To further overcome any confusion which you may have about the various office of IBS, I will list them below:

George Abraham, Chairman
2808 Erie St., S.E.
Washington 20, D.C.

David W. Borst, Operations/Business
706 Sanders Ave.
Schenectady 2, N.Y.

Herbert B. Barlow, Jr. Engineering Director
1725 New Hampshire Ave., N.W.
Washington 9, D.C.

Anatole Browde, Station Relations Mgr.
819 Archer Ave.
Ft. Wayne 7, Indiana

Rhode Island State's WHOE Full Member

We are pleased to announce that station WHOE, was granted full Membership in the System on April 16, 1949. This brings to 31 the number of full Members in the System. A sizeable number of other stations have progressed during the past year to the point where they are now eligible for full Membership, and we urge them to apply soon so as to take full advantage of their membership in IBS.

Typed April 27, 1949

Call Letter Reg.
The call WK
College, Keuka, New
College for the can
the efforts of the
registration of the
Carolina, and found
Dulicate

Call Letter Registration

The call WKCS was assigned by the FCC to the campus station at Keuka College, Keuka, New York. Also, the call KSDB was assigned to Kansas State College for the campus station located there. These calls were registered through the efforts of George Abraham. He also had occasion during April to check the registration of the call WUSC for the campus station at the University of South Carolina, and found that it had been registered through IBS on June 25, 1947. Duplicate copies of paper work prepared at that time for the station were sent to WUSC in response to their request for information.

Navy Band Recordings

The final six sides of the transcriptions of the U.S. Navy Band were recently released to the stations in the System receiving this series. Mr. Abraham recently wrote "The group at the Bureau of Personnel that had this show sent to the stations would like to have an idea of whether the stations like them, the (audience) response if possible, etc. They asked me to show them any letters that came in from our stations. Such letters could be used as justification for future programs." He went on to describe two programs now being considered, one featuring a well-known jazz band and the other a series of dramatized stories with a salty flavor. So, take the cue, and write in your comments, especially if favorable!

IBS Pictures and Promotion

A number of stations have sent, or are sending, pictures to Bob Fuhrman at WBNB, Bethany, for possible publication in magazines. During Spring vacation Bob visited the editorial offices of Life and Look magazines. He found that nothing definite on magazine articles could be worked out until the fall. Another problem is to find editors who wish to stress the business-like atmosphere of campus stations, rather than conjure up a "Joe College" angle to suit the preconceived notions of their readers.

Meanwhile, IBS can make use of pictures of your station, including current staff members, and Dale Sievers, of station WONG, Olivet Nazarene College, is heading this project. You will find enclosed a memorandum from Dale to all Station Managers on this subject. If a sufficient quantity of the pictures he requests are received this Spring, they can be worked up into the promotional folder he mentions over the summer for use next Fall.

Bob Fuhrman is also taking over the job of putting out publicity releases on newsworthy happenings in the System. Communicate your ideas to him at WBNB, Bethany College, Bethany, West Virginia.

National Advertising

Both Bob Fuhrman and Hunter W. Finch, the latter of WESU, Wesleyan, were able to stop in and talk with Robert Stuart about national advertising. Both found Bob's comments very pertinent. I hope to find time to bring up Bob's suggestions at the Governing Council meeting in Columbus, and then after that call a meeting in New York to plan ways of carrying them out.

Actions of Governing Council

All actions initiated at the Governing Council meeting October 2 and 3, 1948 were subsequently passed by mail ballot, and the By-Laws, Resolutions and Codes have been revised accordingly. Revised copies will be mailed to all station managers soon. They are now in the hands of your Representative.

Regional Meetings

Spring regional meetings are now in order, and a number have been held or are scheduled. We already reported that the Midwestern region is meeting at the IER meeting in Columbus on May 7; we have suggested to the Representative of

Typed April 27, 1949

Great Lakes Region that he call a regional meeting at the same time. This would seem an easy thing to do; Columbus is in his region. Bob Fuhrman of Bethany, a Trial group in the region, will be present in Columbus. It is hoped the other Trial groups also will send representatives.

April 23 and 24 was the date for meetings in two regions: the Southern Region and the Western Region. The Southern Regional Meeting was held this time at WUSC, University of South Carolina, in Columbia, South Carolina. Stations in the Capital region were invited as this region was not very active this year. The Western Regional Meeting was sparked by a trip to San Diego made during the previous week by George Abraham. The meeting was called at station KSU, Stanford University, and George planned to proceed to that destination after business in San Diego was completed.

The weekend of April 30 and May 1 will see the regional meeting for the New York State Region. This is being held at Union College in Schenectady, N.Y. A large number of non-IBS colleges were notified; that is, colleges in New York and neighboring states both with and without campus stations, and a good meeting is anticipated. Arrangements for this meeting are being made by Bob Hartwell of WRUC, Union.

If these meetings all are carried off successfully, there remain only the New England, Middle Atlantic and Southwestern Regions which should call a meeting this Spring. It is hoped that these meetings can be arranged.

Great Scenes from Great Plays Round Robin

Five sets of ET's of the program were obtained by Program Manager Tak Kako. Four of the resulting round-robins has been in successful operation, but the fifth, embracing stations in the Northeastern part of the country, became hopelessly tangled up and Tak had to call in all transcriptions in this case. Here is an example of the need for cooperation on the part of all stations, if a venture is to succeed. We are glad to see that at least 80% of a give group of stations can come through. Undoubtedly the degree of cooperation was even greater; it takes only one group to foul up a round-robin of this sort. Station KCLC at Lindenwood College in St. Charles, Mo. gave this program a good rating in a recent copy of the Midwestern Regional Newsletter. It is hoped that other stations also enjoyed it.

Telephone Lines Tax

Efforts were recently renewed by Mr. Abraham to get the Bureau of Internal Revenue to reverse former unfavorable rulings with regard to payment of a lines tax on telephone lines. It is felt that before long a new ruling will be found in our favor. Until now, the Bureau has held that campus stations are not broadcasting stations, being more in the nature of public address systems. It is interesting to note that the Federal Communications Commission has placed these same stations in the category of broadcasting stations.

Engineering Matters

Herb Barlow has prepared information on sound effects filters and 33 1/3 vs. 45 rpm records which will be issued as Engineering Notes. In the New York State Regional Newsletter #2 Austin Sholes of WXBC, Bard College, Annandale-on-Hudson, N.Y. gives some good information on making long-playing micro-groove transcriptions. He suggests you investigate the Presto "K-8" and "Y" recorders. Ted Conant of WSRN, Swarthmore, Swarthmore, Penna. has also come out in favor of micro-groove recordings. WRUC at Union advises they now have the necessary lead screw, but lack the .001 radius cutting stylus. Reports from WMMR, U. of Minnesota, and WHRC, Harvard University, indicate good results with circuits similar to those on B2010 in the Technical Data Book. This refers to r.f. transmission schemes. Both schools make use of a circuit like H1130 Fig. 2 to couple to a-c lines instead of as shown on B2010 and H1008. Harvard is using co-ax with good success. They use about two watts per building covered.

Typed April 27, 1949

Dave Borst, Editor
Operations/Business/Sales